



Letterkenny Chamber

Advancing business together

2023/24 in Review



Letterkenny Chamber

Advancing Business Together

- **ONLY** Full Time Chamber in Donegal
- Affiliated to Chambers Ireland
- 17 voluntary board members
- Representing members on business issues
- Working with key stakeholders

The Voice of Business in Donegal

Staff & Structure



- **3 x Full Time Staff**
 - Toni , CEO
 - Ann Louise, CE Supervisor
 - Marie, Business Development Executive
- **5 x Part Time in Office**
 - Community Employment Scheme
 - 17 in sub sponsors
- **Monthly Chamber Council Meetings**
- **Chamber Council supported by Committees**
 - Governance & Sustainability
 - Membership / R&D
 - Business & Enterprise
 - Community & Civic

Membership

300 Members

All Large Employers

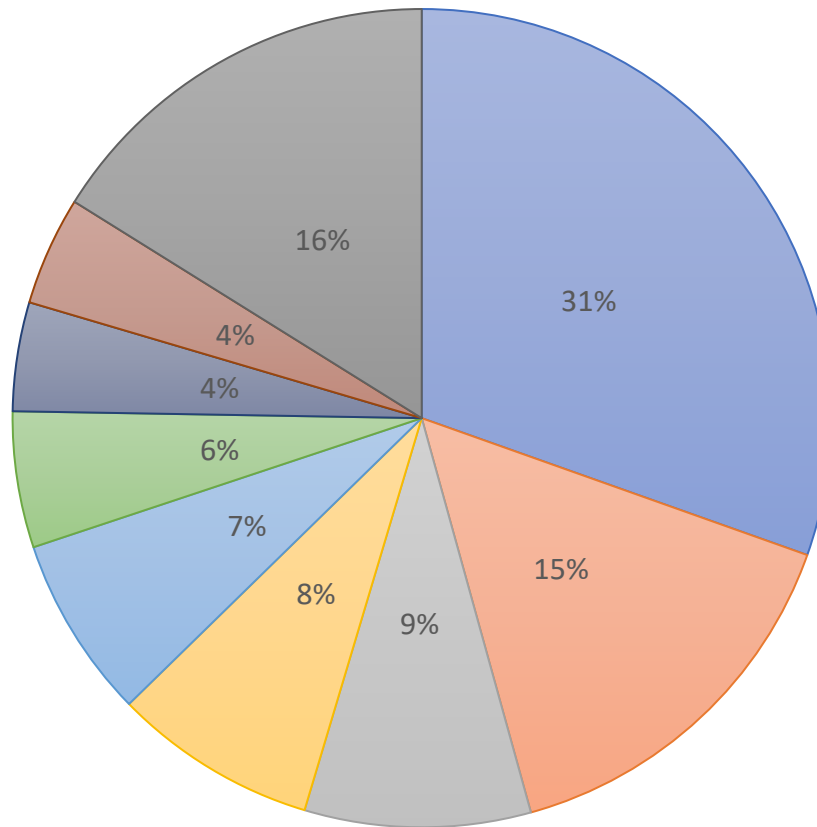
All sectors and professions

Representing 10,000 employees

Subscription Income

- Year End 2022 (14 Months) €79,654
- Year End 2023 €79,998

Membership by Sector



Finance & Admin

Restaurant, Food & Beverage

Computing & Telecommunication

Government & Education

Healthcare

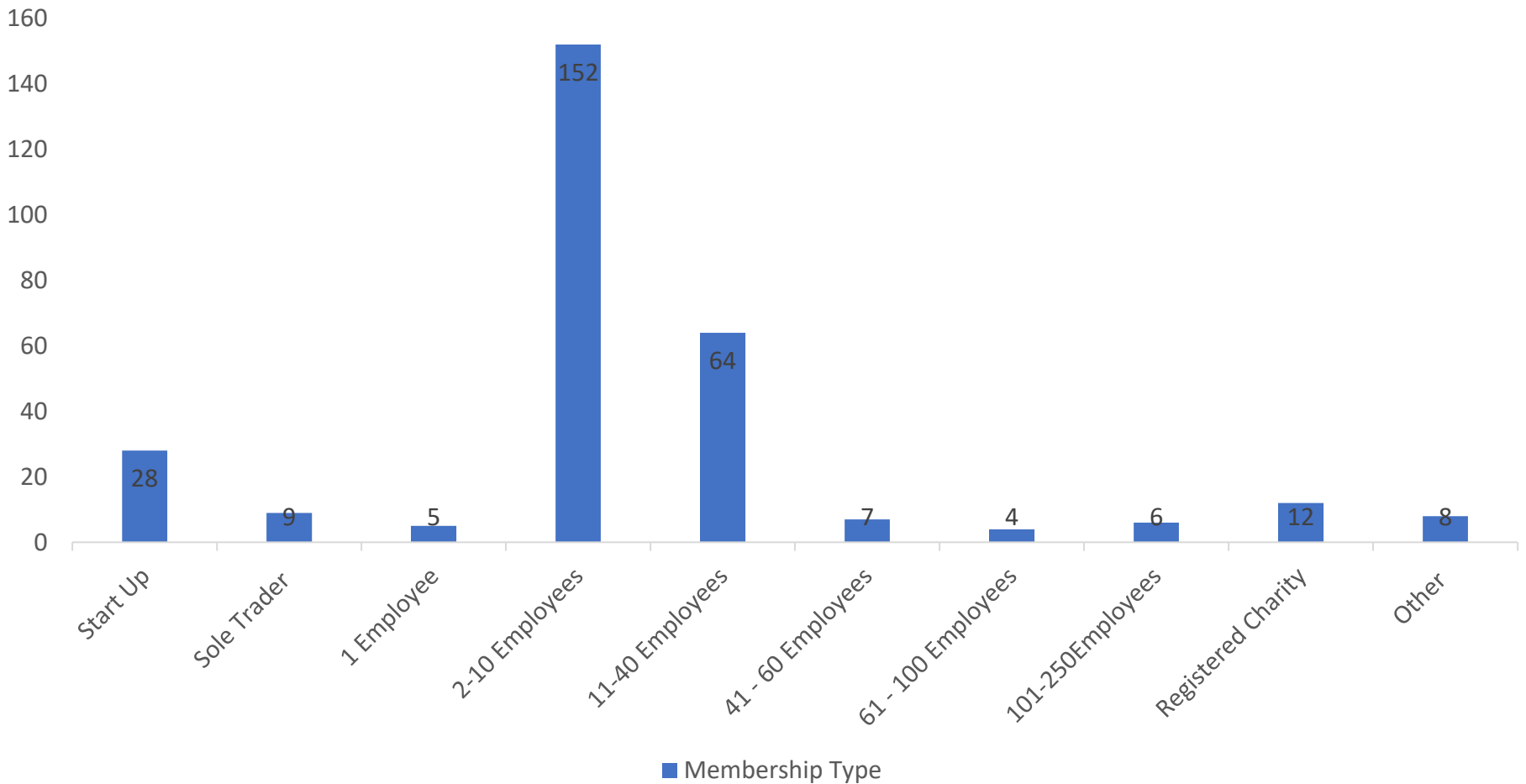
Public Utilities & Environment

Real Estate

Construction

Other

Membership by Employee Number



Member Engagement

- New member posts
- Regular newsletter every 2 weeks
- New member events
- Member Led Events
- Sector Specific Events
- High Level of member engagement
- Business Sentiment Surveys
- Chamber Business Awards
- Chamber Magazine







2023 - Highlights

- President's Lunch
- AI event
- Fit at work
- Energy Conference with Derry Chamber
- Sustainability event
- Meet the President
- Dail Eireann Visit

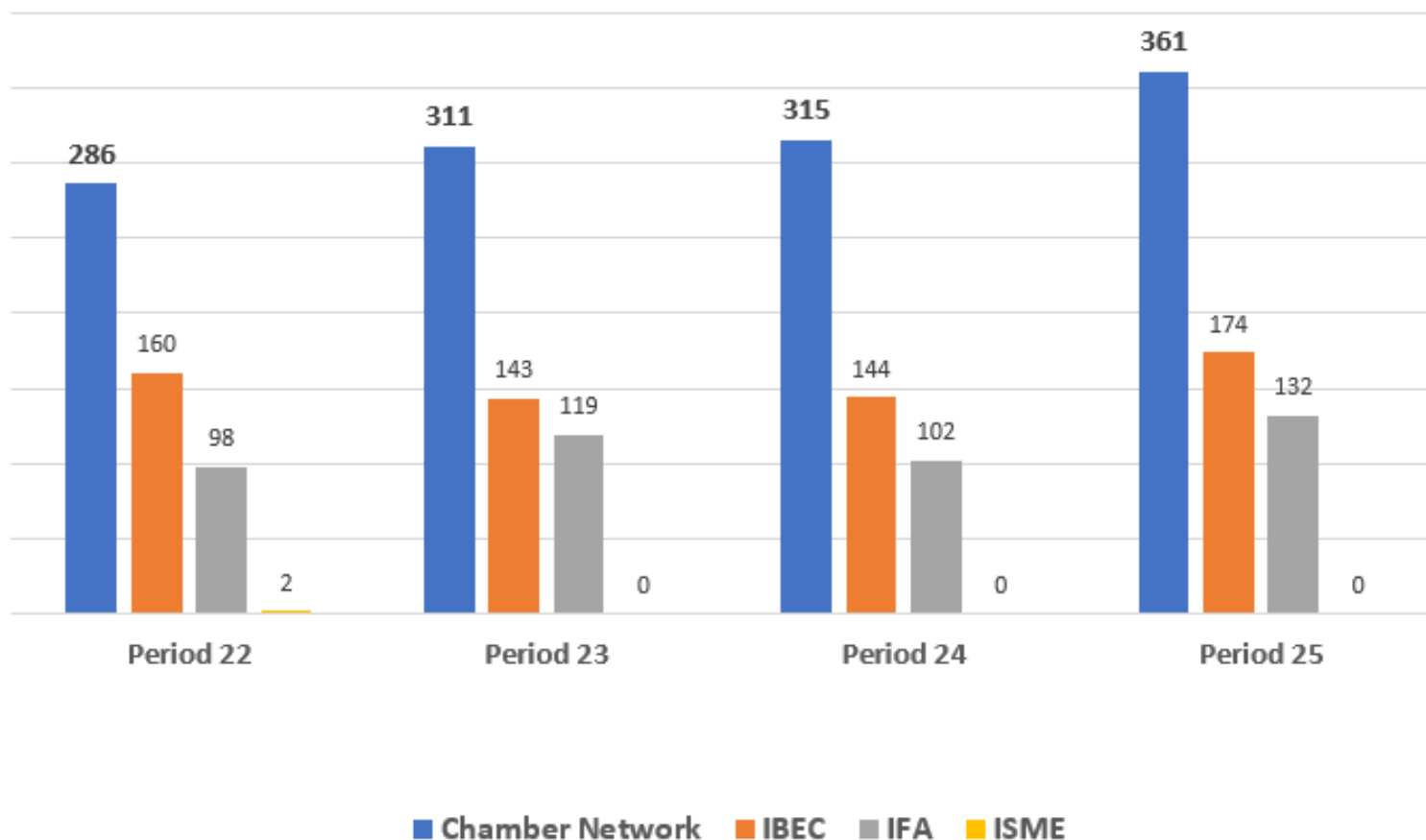
Lobbying

- Regular meetings with Letterkenny Municipal District Officials
- Representation to NSMC
- Winter Plenary NW Strategic Alliance
- Letterkenny Local Area Plan Submission
- Budget Submission
- Regular quarterly returns to the Lobbying Register



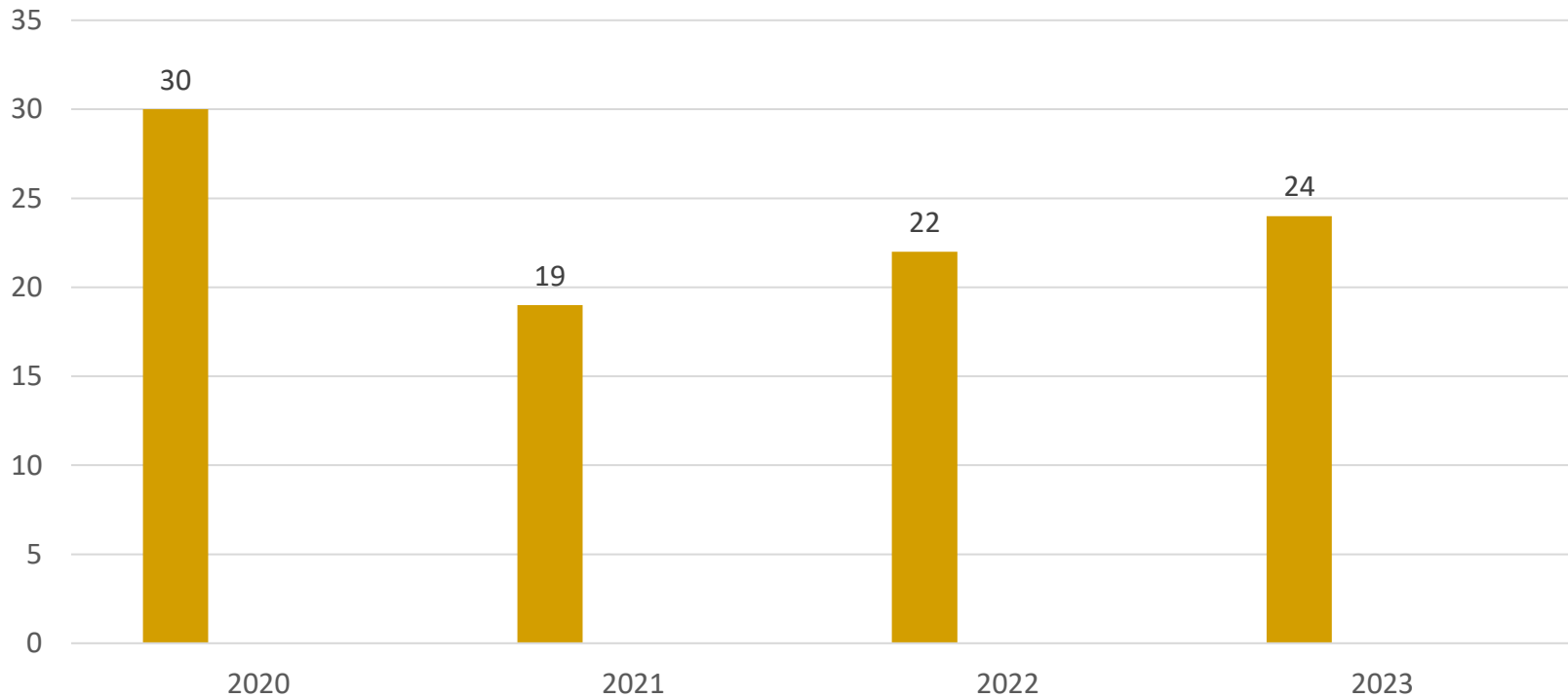
Lobbying

Organisation Comparison
Period 22 to Period 25 Inclusive



Letterkenny Chamber

Lobbying Returns 2020 - 2023



Community & Civic

- St. Patrick's Day Parade
- Busking Festival
- Halloween Fest
- Christmas Lights Switch On
- NW10K
- Community Carol Trail











Chamber Business Awards

- 14 Competitive Categories
- Key Sponsor – Eirgrid
- Returning Category Sponsors
- Hall of Fame
 - James & Anne Russell, Glenard Plant
- Business Person of the Year
 - Mairtin Kelly, Kelly's Centra





ShopLK

- **Sales €5,740,477**
- Total Sales over €22m
- >250 Outlets
- Outlet in Dress Me Ireland in Courtyard Shopping Centre
- Christmas Pop up shop

#hastobeLetterkenny

#lovelocal

#supportlocal

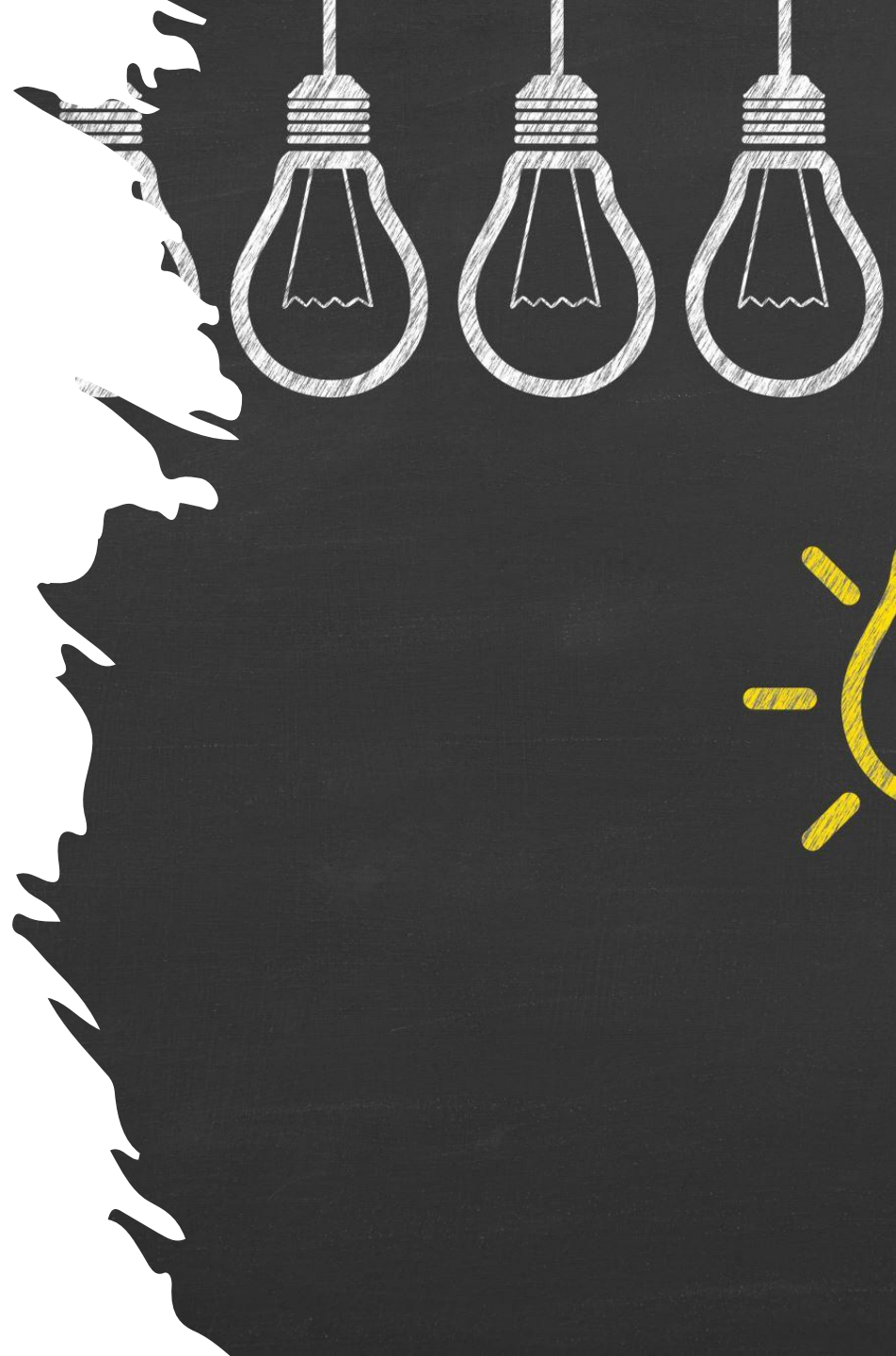


Looking Ahead

- Membership remains top priority
 - Identifying key sectors
- Increased Lobbying
- Regular Business Sentiment Surveys
- Contribute to national policy submissions
- Continued communication with Donegal County Council
- Building on Cross Border and Regional Opportunities

Looking Ahead

- Restructuring Board & Chamber Council
- Internal Governance Policies
- Regular submissions to consultations
- Targeted sectoral communication and events





**Letterkenny
Chamber**
Advancing business together

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@letterkennychamber



CONNECT



INFLUENCE



GROW



NETWORK

The Voice of Business in Donegal

Thank you for your support