

Letterkenny  
Chamber

*2021/22 in Review*



**Letterkenny**  
Chamber  
Advancing business together

# Letterkenny Chamber

- Only Full Time Chamber in Donegal
- Affiliated to Chambers Ireland
- 17 voluntary board members
- Representing members on business issues
- Working with key stakeholders

*Advancing Business Together*

# Staff & Structure

- 3 x Full Time Staff
  - Toni , CEO
  - Ann Louise, CE Supervisor
  - Marie, Business Development Executive
- 4 x Part Time in Office Community Employment Scheme
  - 14 in sub sponsors
- Monthly Chamber Council Meetings
- Chamber Council supported by Sub-Committees
  - Governance & Sustainability
  - Membership R&D
  - Community & Civic
  - ShopLK

# Membership

- 285 Members
- All Large Employers
- All sectors and professions
- Not for Profit
- Subscription Income
  - Yr End 2021 - €52,338
  - Yr End 2022 - €79,654

# Member Engagement

- New Staff Member
  - New member posts
  - Regular newsletter
  - New member events
  - Improved member engagement
- Chamber Business Awards
- Chamber Magazine



Welcome

Pearl  
Alterations

New Member



WIN a €100 RESTAURANT VOUCHER!

REFER  
A NEW MEMBER!



To be in with a chance of winning email the Business Name and Contact Details to [toni@letterkennychamber.com](mailto:toni@letterkennychamber.com)



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#HelpUsGrowYourChamber



Welcome!



New Member



Welcome!



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New Member

# 2022 - Highlights

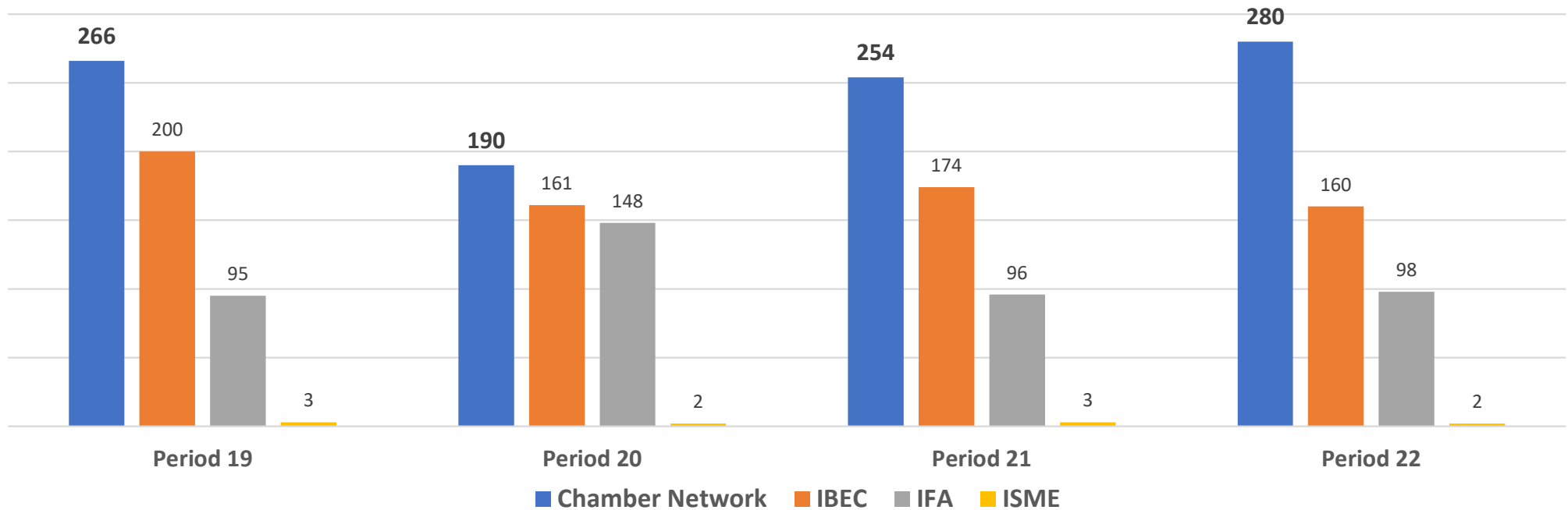
- Meeting with Taoiseach
- Member Events in gteic
- Into The North West Series
- Business Sentiment Surveys
- Energy Conference with Derry Chamber

# Lobbying

- Regular meetings with Letterkenny Municipal District Officials
- Representation to NSMC
- Presentation to NWRCBG
- Letterkenny 2040 Submission
- Letterkenny Local Area Plan Submission
- N56 4 Lane Road updates and discussion
- Regular quarterly returns to the Lobbying Register

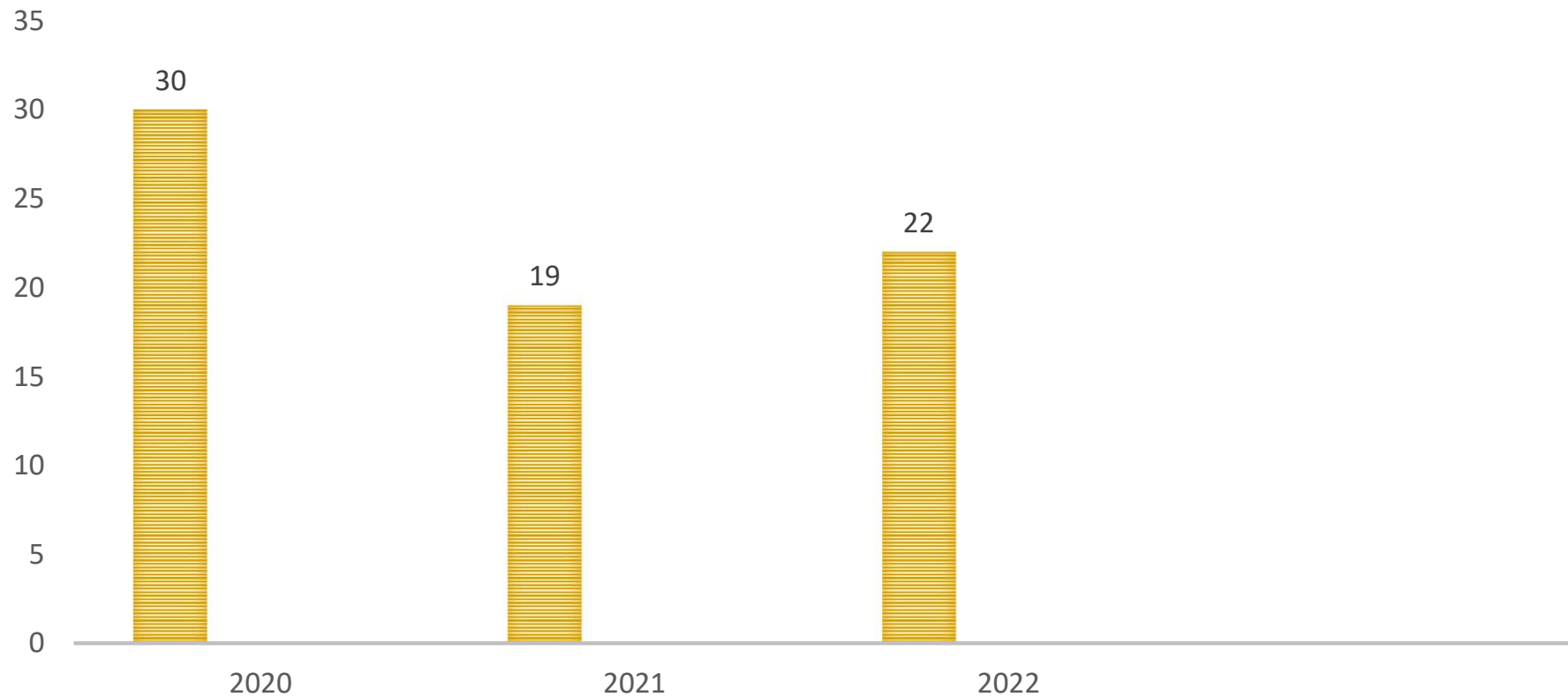
# Lobbying

Organisation Comparison  
Period 19 to Period 22 Inclusive



# Letterkenny Chamber

## LOBBYING RETURNS 2020 - 2022



# Community & Civic

- St. Patrick's Day Parade
- Busking Festival
- Halloween Fest
- Christmas Lights Switch On
- NW10K
- Carol Trail









# Chamber Business Awards

- 14 Categories
- Sell out event
- Hall of Fame
  - Paul Hannigan, ATU Donegal
- Business Person of the Year
  - Larissa Feeney, Accountant Online



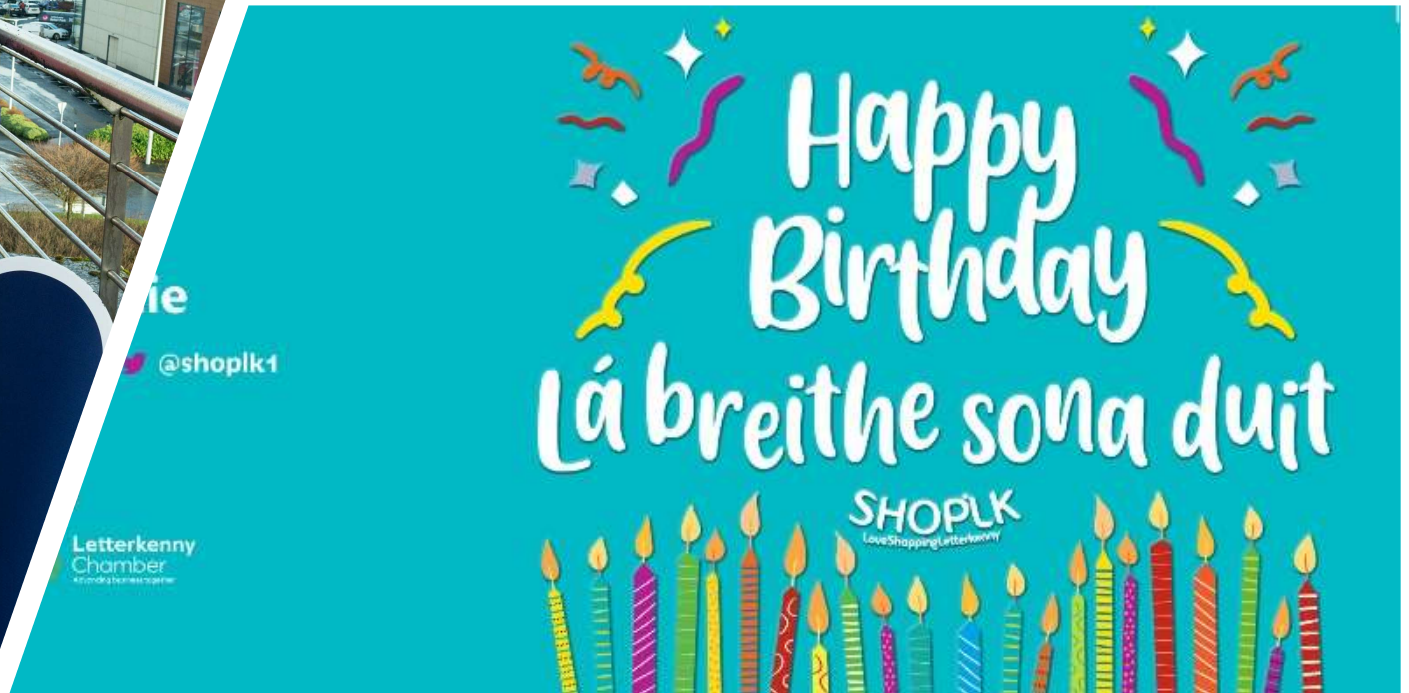
# ShopLK

- Sales of Gift Cards €4m
- Total Sales over €17m
- 240 Outlets
- Outlet in Bookmark in Courtyard
- Christmas Pop up shop

#hastobeLetterkenny

#lovelocal

#supportlocal



# Looking Ahead

- Membership remains top priority
- Strategic Growth Plan
- Increased Lobbying
- Regular Business Sentiment Surveys
- Contribute to policy submissions
- Continued communication with Donegal County Council
- Building on Cross Border and Regional Opportunities

# Thanks for your support.

# Looking forward to working with you all in 2023

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The Voice of Business in Donegal